



Journalism workshop

Journalism is shifting away from a top-down approach to a much more user-oriented, embedded journalism. There is no longer some [business mogul](#) at the top telling journalists what to write. There is no [political party](#) setting out the guidelines of the debate. There's only you speaking your mind !

Recently the social media showed how invaluable they are in the so-called [Arabic dawn](#). [The Pirate Party](#) - a single-issue party of internet geeks - stormed to 10% of the votes in Berlin, Germany.

Today, [Facebook](#) implemented its new settings. [Google+](#) launched yesterday and I guess [Twitter](#) will change radically tomorrow.

In the near future, millions of users will create terrabytes of information: fragmented, low-brow, based on social contact and probably with little reference to historical background.

We can't even imagine what 2020 will bring, but the future must surely be digital and social !

twitter



Google



You Tube

What can we do ?

New journalism is all about multimedia and participation. The members of the journalism workshop will be everywhere and will be connected to the web at all times.

Our reporters will visit the other workshops and tweet, log in and out, update our status, post short movies on the web and blog.

Our tutors can be real-life journalists, but we will also learn from web-based tutorials or live-streams. We will need writing skills as much as basic IT-knowledge.

Who do we need ?

- video editors
- Hipstamatic photographers
- website developpers
- blog writers
- marketing wizards